

2020



ANNUAL REPORT TO THE COMMUNITY



BRINGING
**ENVIRONMENTAL
AND NATURAL
RESOURCE
EDUCATION** TO LIFE
FOR STUDENTS AND
TEACHERS ACROSS
ALBERTA FOR OVER
35 YEARS.

DEAR FRIENDS AND SUPPORTERS,

On behalf of my colleagues on the Inside Education Board of Directors, I am pleased to present our 2020 Annual Report to the Community. To say 2020 was a year unlike any other would be a huge understatement for the entire world. The same can be said for Inside Education's little corner of it as well.

Our year got off to huge promise with our tenth annual in-person high school student summit, with agriculture as the gathering theme. Our Cultivate Youth Agriculture Leadership Summit, held at Olds College in March was a truly memorable experience for the students, teachers, Inside Education staff and Board members who were fortunate enough to participate.

About 10 days later, the world changed.

In the pages that follow, you will get a glimpse of the incredible program pivot from our normal delivery methods directly connecting with learners, to a new, online delivery world. I know I speak for my fellow Board members in saluting our talented team of educators, administrators and communicators who worked wonders finding creative ways to continue our mission of supporting teachers and inspiring students to be the engaged citizens and natural resources and environmental stewards of tomorrow.

We also extend our sincere appreciation to our funding partners, expert speakers and everyone who enthusiastically supported and lended a hand to Inside Education throughout our 2020 journey. We hope you and your families are safe and well, and look forward to healthier and happier days ahead.

Sincerely,



David Huggill
President and Chair of the Board
Inside Education Society of Alberta



We want to send our deepest appreciation to Alex, Patricia, and Darlene, three incredibly valued members of our Board of Directors who departed our Board in 2020. Your hard work and dedication made our organization so much better. We do not believe in 'Goodbyes' only 'See you soon's' and we want to say a big

Thank you!



OUR BOARD OF DIRECTORS

David Huggill
(President & Board Chair)
Nadine Barber
Rob Harris
David Hill
Neil Korotash
Janet Millar
Gary Redmond

Helen Colbourne
Laura Lunt
Jessica Martin-Thompson
Michael Nemeth
Trent Zacharias
Darlene Crowell
Alex Drummond
Patricia Etris

ABOUT INSIDE EDUCATION

WE BELIEVE IN EXPERIENTIAL LEARNING TO ENRICH THE CURRICULUM.

Our team of educators work directly with teachers and students every day to create first-hand experiences and hands-on learning opportunities that leave a lasting impact.

WE FOCUS ON KEY TOPICS AND TODAY'S ISSUES WITH AN EYE TO THE FUTURE.

We give students and teachers the knowledge, skills and tools to be innovative leaders and take action in topics related to the environment and natural resource development today and tomorrow.

WE MAKE OUR PROGRAMS ACCESSIBLE ACROSS ALBERTA.

Our programs are offered at no-cost to schools across the province. Our team of educators ensure that all schools have equal opportunity to access our programs and resources.

WE BRING TOGETHER EXPERTS WITH A SPECTRUM OF PERSPECTIVES.

Working collaboratively we encourage participants to be well-informed, critical thinkers and stewards of our environment and natural resources.



OUR TEAM

Steve McIsaac
Kathryn Wagner
Jayme Nelson
Jill Swingler
Chloe Wiun

Laura Pekkola
André Morson
Natalie Graveline
Mila Mezei
Mitali Robb

Julie Fisher
Colin King
Jonathan Tieh
Véronique Boucher

IN 2020, INSIDE EDUCATION IMPACTED

75,382*
STUDENTS

in **84**
COMMUNITIES

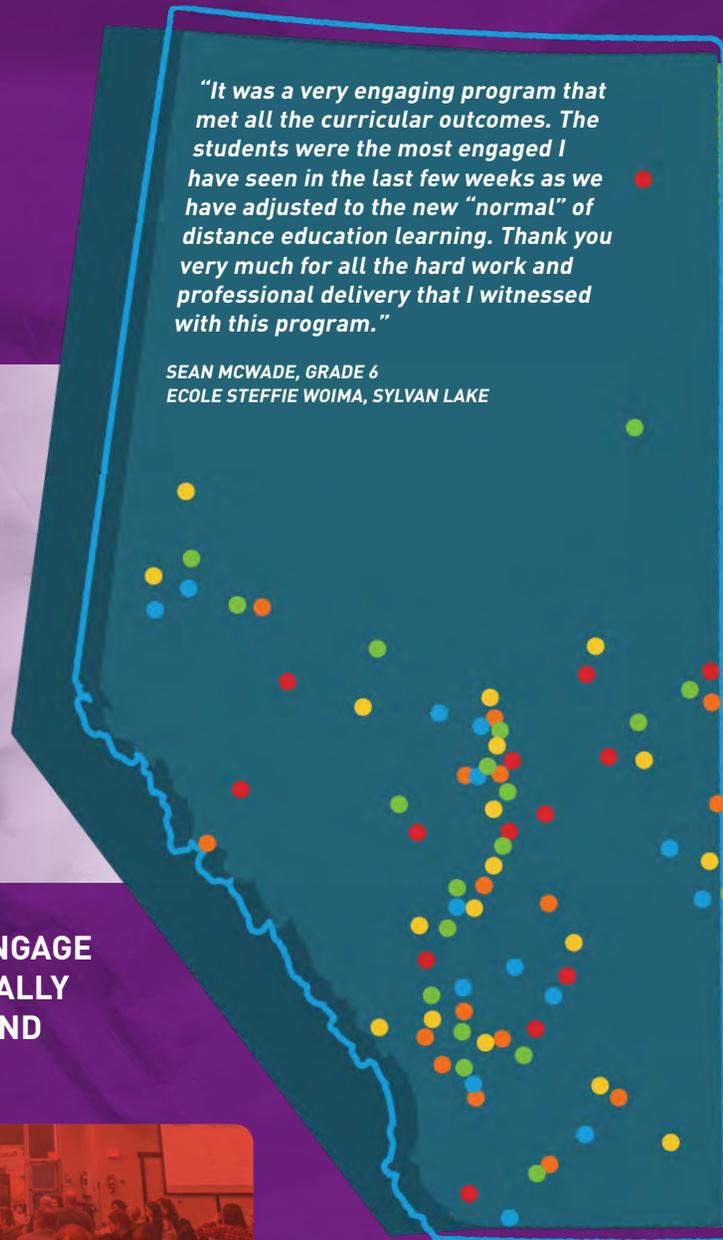
TOGETHER THESE PROGRAMS ENGAGE
STEWARDS WHO THINK CRITICALLY
ABOUT OUR ENVIRONMENT AND
NATURAL RESOURCES.

106

EXPERTS JOINED OUR PROGRAMS TO
PROVIDE A BALANCED LOOK AT KEY
ENVIRONMENTAL TOPICS

"It was a very engaging program that met all the curricular outcomes. The students were the most engaged I have seen in the last few weeks as we have adjusted to the new "normal" of distance education learning. Thank you very much for all the hard work and professional delivery that I witnessed with this program."

SEAN MCWADE, GRADE 6
ECOLE STEFFIE WOIMA, SYLVAN LAKE



14,882

STUDENTS
ATTENDED OUR
PROGRAMS

5,880
IN-PERSON

9,002
VIRTUALLY

65,553

DIGITAL RESOURCES
- YOUTUBE AND
LEARNING MATERIALS

3,209
DIGITAL LEARNING
RESOURCES DOWNLOADED

31,744
CLASSROOM LEARNING
RESOURCE PAGE VISITS

729

TEACHERS ATTENDED
OUR PROFESSIONAL
DEVELOPMENT PROGRAMS

54,675*
STUDENTS IMPACTED

235

STUDENTS ATTENDED
OUR YOUTH SUMMITS

37

SCHOOL-BASED
PROJECTS SUPPORTED

5,500*
STUDENTS IMPACTED

* INDIRECT STUDENT IMPACT BASED ON AVERAGE OF 150
STUDENTS PER SCHOOL / 75 STUDENTS PER TEACHER
ANNUALLY / AVERAGE 25 STUDENTS PER CLASS

2020 HIGHLIGHTS

INSIDE EDUCATION IS PROUD OF THE DIVERSE PROGRAMS, EXPERIENCES AND OPPORTUNITIES WE OFFERED STUDENTS AND TEACHERS THROUGHOUT THIS UNPRECEDENTED YEAR.

As schools navigated the uncertainty of the COVID-19 pandemic, we were there to support them with high quality, engaging programs tailored to meet their changing needs. We were able to diversify and extend our programming to include online options, meet curricular outcomes, and bring environmental and natural resources education to life for students and teachers across Alberta!



Received the **EMERALD AWARD FOR PUBLIC EDUCATION AND OUTREACH** by the Alberta Emerald Foundation

7,717

STUDENTS ATTENDED OUR PRESENTATIONS ABOUT **ENERGY, CLIMATE AND RELATED TOPICS!**



cultiv8

MARCH 5-8, 2020 | OLDS, ALBERTA

119 PARTICIPANTS FROM 20 SCHOOLS

ACROSS ALBERTA AND NORTH EASTERN BRITISH COLUMBIA.

OVER 30 DIVERSE STAKEHOLDERS

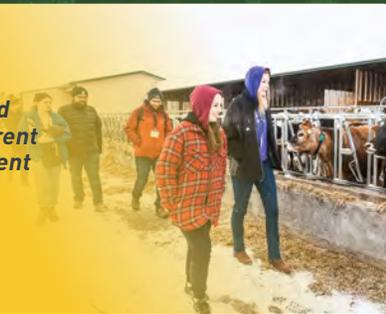
participated in cultivate 2020 to share their knowledge and perspectives to help inform and inspire ideas and discussions!

HELD OUR **10TH** PROVINCIAL YOUTH SUMMIT: CULTIVATE - YOUTH AND AGRICULTURE LEADERSHIP SUMMIT



"I'm not a farm kid, but with being surrounded by irrigation systems and farms, I never really thought I had more to learn. The summit helped me understand how reliant we are on the different agricultural industries and how so many different jobs contribute to agriculture today."

EMMA, BROOKS COMPOSITE HIGH SCHOOL
ROOKS, ALBERTA



FOREST FIELD KITS

6 IN-PERSON FOREST AND WILDLIFE PD SESSIONS

42 BACHELOR OF EDUCATION STUDENTS

111 TEACHERS

BUILT AND DELIVERED **100** FOREST FIELD TRIP KITS TO SCHOOLS IN

40 COMMUNITIES ACROSS ALBERTA.

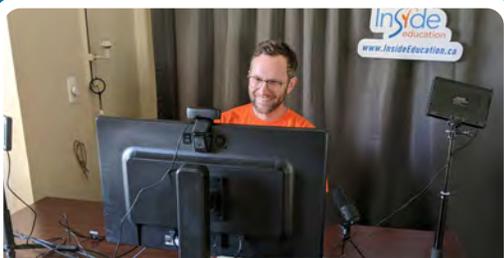
Kits included our new Species at Risk Poster: **Alberta's Native Trout**



"This pd was very timely. I have shared the kit with my students and I have never seen them so excited! We used our field guides to identify trees at the colony. Thank you for sharing your time, talent, and wonderful resources with us!"

GERALYN MCCORMACK,
SOUTH FERRIBY COLONY SCHOOL

PIVOT TO ONLINE LEARNING



Created a YouTube account with

30,603 VIEWS

BUILT TWO DIGITAL STUDIOS

for virtual learning in our YEG and YYC offices



DELIVERED 400

interactive virtual learning opportunities for

11,000 STUDENTS

across Alberta



"I could not say enough about this program and their adaptability during Covid, it was so great to see the students smile and participate during the presentation. It was just what we needed to end the year strong."

AMANDA HECKLER,
GRADE 4/5 WETLANDS
ERSKINE SCHOOL, ERSKINE

OUR FINANCIALS



Corporate, Non-For-Profit,
and Private Donations
\$856,985

Misc
\$2,846

Investments
\$20,402



Federal Government
Pandemic Support
\$242,686

Contracts
\$66,444

Employment Grants
\$66,287

REVENUE TOTAL

\$1,255,750

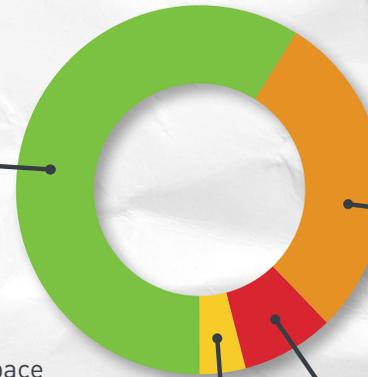


EXPENDITURES TOTAL

\$1,111,645

Human Resources &
Direct Program Delivery
\$657,687

Collaboration Space
\$43,262



Summits, Teacher
PD & Travel
\$323,548

Operations and
Technology
\$87,148

OUR PARTNERS

WE EXTEND OUR **SINCEREST APPRECIATION** TO OUR PARTNERS AND FRIENDS, FOR **YOUR SUPPORT AND COMMITMENT** TO OUR MISSION OF HELPING CREATE THE NEXT GENERATION OF ENGAGED AND INFORMED STEWARDS.

ALLIANCE

Government of Alberta
Government of Canada
BP Canada
The Calgary Foundation
Canadian Agriculture Partnership
Cenovus Energy
ConocoPhillips Canada
ENMAX
Forest Resource Improvement Association of Alberta (FRIAA)
Millar Western Forest Products
Pembina Pipeline Corporation

Repsol Oil and Gas Canada
Suncor Energy Foundation
Syn crude Canada
TC Energy
Ted Rogers Foundation
West Fraser

SUSTAINING

Alberta Capital Airshed
Alberta Conservation Association
Alberta Canola
Alberta Ecotrust
ECO Canada

Fort Air Partnership
Land Stewardship Centre
Natural Sciences and Engineering Research Council of Canada (NSERC)
Nutrients for Life Canada
RBC Foundation
TD Friends of the Environment Foundation
Wood Buffalo Environmental Association

SUPPORTING

Alberta Irrigation Districts Association
Edmonton Community Foundation
Spruce Meadows
Sylvia Canada

FRIENDS

A7 Ranch
Acden - Fort McMurray
Ag For Life
Agriculture & Agri-Food Canada - Lethbridge Research Station
Alberta Capital Airshed
Alberta Emerald Foundation
Alberta Energy
Alberta Fusion Technology
Alberta Environment and Parks
Alberta Plant Health Labs
Alberta Pulse Growers
Alberta Tomorrow
Alberta Water Portal Society
Alberta WaterSmart
AltaLink
All One Sky
ALUS Canada
Biosphere Institute of the Bow Valley
Calgary Regional Airshed Zone
CAREERS: The Next Generation

Caring for our Watersheds
City of Calgary
City of Edmonton
City of Lethbridge
Corteva
CPAWS - Southern Alberta
Dawson Creek Chamber of Commerce
Dawson Creek Secondary School
Ducks Unlimited Canada
Dynamic Vision
Eagle Creek Farms
Edmonton Public Schools Innovate Program
Energetic Learning Campus - North Peace
Secondary
Energy Futures Lab
Energy Minute
Energy Safety Canada
Enerkem
EPCOR
Evergreen Learning and Innovation Centre
fRI Research
Green Energy Futures
Growing Greener Innovations
Gruger Family Fungi

Indian Resource Council
Irving's Farm Fresh
Kate Chegwin School
Keepers of the Athabasca
The King's University
Lacombe Composite High School
Lakeland College
Larissa Crawford
Lethbridge Economic Development
Lethbridge Sustainable Living
Little Green Thumbs
Mikisew Cree First Nation
Modern Huts
Municipal Climate Change Action Centre
Nature Conservancy of Canada
NEWO Energy
Northern Environmental Action Team
Northland Forest Products
Northlands
Nutrients for Life
Oldman Watershed Council
Olds College
Open Streets/Arusha Centre
Owl Moon Consulting

Pacific Western Transportation
Peace Energy Cooperative
People for Energy and Environmental Literacy
Pembina Institute
Plastic Free YYC
Portage College
Protect our Winters Canada
Relay Education
Robert Thirsk High School
Regional Municipality of Wood Buffalo
Rural Roots to Climate Solutions
SevenGen 2019 Summit
Stantec
Tesla Owners Club Alberta
Three Nations Energy LP
University of Alberta
University of Calgary - Solar Car Team
University of Calgary - Zeus Team
University of Lethbridge
Westwood Community High School
Work Wild
Zuidof Feeders



**FOR MORE INFORMATION ON INSIDE
EDUCATION'S PROGRAMS OR TO
INQUIRE ABOUT PARTNERSHIPS,
PLEASE CONTACT:**

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