



Incorporated as FEESA

In the summer of 1985, Jim Martin, who was a former teacher and principal in Indigenous communities throughout Alberta, along with a passionate group of stakeholders, incorporated the Friends of Environmental Education Society of Alberta as a non-profit charitable society.

First Professional Development Program

43 educators came together to participate in the first of FEESA's Educator Professional Development Institute—a 14-day Forestry Education Institute in Grande Prairie and the Water Education Institute in Lethbridge.

First Forest Field Site

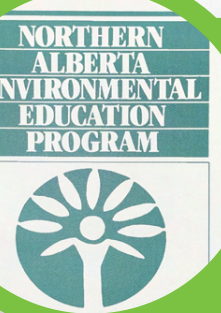
The Jumpingpound Demonstration Forest in Kananaskis becomes our first-ever forest field site, offering students from all across southern Alberta the opportunity to learn about the forest—while in the forest!

Inaugural ForestEDWest Conference

The 2004 ForestEDWest conference marked the first time a large-scale event of its kind was dedicated to fostering the growth of education about Alberta's and Western Canada's forests, wildlife, and forest resources.

CERTIFICATE of INCORPORATION

1985



1989

Developed First Learning Resource

In an effort to support environmental conversation in the classroom, we developed our first-ever learning resource for use in the classroom, the Northern Alberta Environmental Program.

1991

1992

First In-School Program

FEESA begins its direct delivery programming in classrooms, hiring its first educator, Steve McIsaac. The Forest Adopt-A-Classroom program starts to bring the forest to the classrooms of Alberta students.

1997



2003

Rebrand to Inside Education Society of Alberta

After nearly 20 years of operation under the title, Friends of Environmental Education Society of Alberta (FEESA), our team rebranded and adopted Inside Education.

2004

Steve McIsaac Becomes Executive Director

Joining the Inside Education team in 1993 and quickly rising to the rank of Program Director, Steve McIsaac was appointed by the Board of Directors to the position of Executive Director in January of 2005.

First Provincial Youth Summit

After decades of making a substantial impact on students and teachers through our existing programming, Inside Education launched its first-ever provincial-scale youth leadership summit in 2011 with Generate.

Adoption of the A+ for Energy grant program

Adding to our suite of educational opportunities, Inside Education took over the reins of the A+ for Energy Grant Program from BP Canada, who continues to support the program as the A+ for Energy founding funder.

Inside Education Turns 40

In 2025, Inside Education celebrated its 40th year in operation, marking four decades of providing environmental and natural resource education and support to teachers and students.

2005

2005

Launch of Wetlands Programming

Inside Education teamed up with Ducks Unlimited Canada in 2005 to begin offering wetlands field trips for students and teachers to experience Alberta's wetlands from up close.

2011

2017

Creation of Jim Martin Legacy Fund

Shortly after Jim's passing in 2016, with kind tributes from his friends and our funders, we established the Jim Martin Legacy Fund to help support schools from Indigenous communities to attend Inside Education provincial youth summits.

2018

2024

Steve McIsaac Retires and Kathryn Wagner is Appointed Executive Director

After a 32-year career with Inside Education, Steve McIsaac announced his retirement. On May 23, 2025, Kathryn Wagner is appointed by the Board of Directors as Inside Education's new Executive Director.

2025