



# INSIDE EDUCATION'S **ANNUAL REPORT** TO THE COMMUNITY

Bringing environmental and natural resource education to life for teachers and students for 37 years!

Inside Education's work connects us to the Traditional lands of the Treaty 6, Treaty 7 and Treaty 8 First Nations Peoples and Métis people province-wide. In our journey towards Reconciliation as an organization, we respectfully acknowledge the Indigenous people who have cared for and traveled through the land in the area currently known as Alberta since time immemorial.





## DEAR FRIENDS AND SUPPORTERS,

On behalf of my colleagues on the Inside Education Board of Directors, I am pleased to present our 2022 Annual Report to the Community.

In what was an eventful year to say the least, our Society bid a fond farewell to longtime Board members and supporters, Janet Millar and Jessica Martin-Thompson. We welcomed two new Directors - Brenda Barber and Vicki Lightbown, several new staff, realigned policies to promote work-life balance, and ensured teachers were supported with meaningful content by providing hundreds of exciting learning opportunities for students.

The Board of Directors is constantly astounded to see the continued growth and diversity of our program offerings and the geographic reach. The year brought us back to a pre-pandemic level in all corners of Alberta and into Northeastern British Columbia - visiting more communities than ever before. A point of pride for us on the Board is the continued growth in providing learning opportunities for students and teachers in Indigenous communities.

As always, we extend our sincere appreciation to our funding partners, expert speakers and everyone who enthusiastically supported Inside Education throughout the year.

Sincerely,

**Trent Zacharias**  
President and Chair of the Board  
Inside Education Society of Alberta



## OUR 2022 BOARD OF DIRECTORS

**Trent Zacharias**  
*President & Board Chair*

**David Huggill,**  
*Past President*

- Brenda Barber**
- Helen Colbourne**
- Rob Harris**
- David Hill**
- Neil Korotash**
- Vicki Lightbown**
- Laura Lunt**
- Allison Mostowich**
- Michael Nemeth**
- Kenneth Reh**

## Special Recognition to JANET MILLAR

The Board and staff of Inside Education extend our heartfelt appreciation and best wishes to our friend Janet Millar. Janet was a member of our Board of Directors for 13 years and a supporter of Inside Education for many more than that. We thank Janet for so many years of insight, advice and championing our work, especially in forest and wildlife education. We send our best wishes to Janet and her husband John, as they embark on their well-earned retirement.

**Best Wishes, Janet!**





## OUR 2022 STAFF

Adean Alessandrini  
 Braeden Elenko  
 Natalie Graveline  
 Katherine Hill  
 Colin King  
 Steve McIsaac  
 Mila Mezei  
 André Morson  
 Jayme Nelson  
 Laura Pekkola  
 Mitali Robb  
 Jill Swingler  
 Charlotte Thomasson  
 Jonathan Tieh  
 Kathryn Wagner  
 Chloe Wiun



## ABOUT US

Now in its 37th year, the Inside Education Society of Alberta has provided engaging, future-focused experiential learning programs to more than a generation of students and teachers in Alberta, across Canada and even around the world. Operating from offices in Edmonton and Calgary, our team of professional educators, communicators, graphic designers, HR and administrative professionals work collaboratively to ensure our 'informal' tagline of fun professional programs, services and operations is reflected in our programs, communications and business practices.

## OUR MISSION

We support teachers and inspire students to better understand the science, technology and issues related to our environment and natural resources.

## OUR VISION

We envision future generations of engaged stewards who think critically about our environment and natural resources and their important relationship with our economy and society.

## EMERALD AWARD 2022

Inside Education's staff put together an engaging (and fun!) Lifetime Achievement Award nomination to the Alberta Emerald Foundation to recognize Executive Director Steve McIsaac's 30 year career in environmental education. Steve was humbled by the nomination and we were all delighted with the announcement that he was recognized with the 2022 Emerald Award.



In 2022, we inspired and left an impact on **25,001 students** in **115 communities** across Alberta, Saskatchewan, and British Columbia.

Inside Education is proud to offer students and teachers unique opportunities to explore and experience the science, issues, innovations and careers related to natural resources and the environment!

**10,132** students participated in our forest and wetland field trips

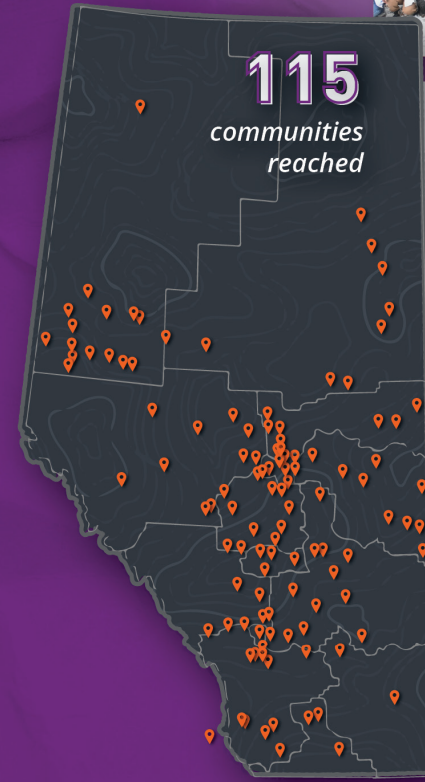
**14,214** students reached by our classroom programs

**49** environmental school projects supported

**515** teachers attended our professional development programs

**655** students participated in youth summits

*"Every program was well thought out and engaging. Spending time with colleagues ups your own game. The activities were so relevant to what we teach."*  
 - Agnes Tomkow, Father R Perin School, Janvier, AB



- |                            |                   |                |                       |                       |
|----------------------------|-------------------|----------------|-----------------------|-----------------------|
| Airdrie                    | Cochrane          | Glendon        | O'Chiese First Nation | Sturgeon Lake         |
| Alexis Nakota Sioux Nation | Cold Lake         | Grande Prairie | Okotoks               | First Nation          |
| Anzac                      | Coleman           | Grovedale      | Onoway                | Sunchild First Nation |
| Barrhead                   | Condor            | Hanna          | Pincher Creek         | Sundre                |
| Beaumont                   | Conklin           | High Level     | Plamondon             | Sylvan Lake           |
| Bezanson                   | Crooked Creek     | High Prairie   | Ponoka                | Three Hills           |
| Black Diamond              | Dapp              | High River     | Provost               | Turner Valley         |
| Blairmore                  | De Winton         | Hinton         | Red Deer              | Valhalla Centre       |
| Bonnyville                 | Delburne          | Innisfail      | Rimbey                | Valleyview            |
| Botha                      | Didsbury          | Innisfree      | Rocky Mountain House  | Vegreville            |
| Brocket                    | Donnelly          | Kinuso         | Rocky View            | Wainwright            |
| Buck Lake                  | Drayton Valley    | Lac La Biche   | Rosemary              | Westlock              |
| Byemore                    | Drumheller        | Lacombe        | Round Hill            | Wetaskiwin            |
| Calgary                    | Eaglesham         | Lamont         | Sexsmith              | Whitecourt            |
| Calmer                     | Edgerton          | Leduc          | Sherwood Park         | Woking                |
| Canmore                    | Edmonton          | Legal          | Siksika Nation        |                       |
| Castor                     | Edson             | Lethbridge     | Spirit River          | Jaffray, BC           |
| Cessford                   | Fairview          | Medicine Hat   | Spruce Grove          | Vernon, BC            |
| Chard                      | Falher            | Milk River     | St. Albert            |                       |
| Chauvin                    | Fort Assiniboine  | Morinville     | Standard              | Lloydminster, SK      |
| Chestermere                | Fort McKay        | Morley         | Stettler              | Macklin, SK           |
| Clyde                      | Fort McMurray     | Mountain View  | Stony Plain           | Mortlach, SK          |
| Coaldale                   | Fort Saskatchewan | Myrnam         | Strathmore            | Prince Albert, SK     |
|                            | Fox Creek         | Namao          |                       | Saskatoon, SK         |



# CHECK OUT OUR 2022 HIGHLIGHTS



The 4th Western Canada Forest Education Conference in Canmore welcomed

## 120 DELEGATES

It was the first ForestEDWest Conference since 2006.



## 18 HIGH SCHOOLS

attended the Cultivate Youth Agriculture Leadership Summit, Olds, AB



## OUTDOOR EXPLORERS

Launched our first kit designed for K-3 students.



## TEACHER PROFESSIONAL DEVELOPMENT

6 programs in Edmonton, Fort McMurray, Lethbridge, Red Deer, Lac La Biche, Calgary



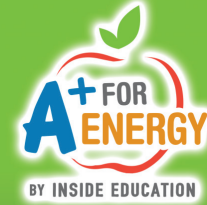
## NEW FIELD TRIPS

at Three Herons Conservation Area with the Nature Conservancy of Canada and a dedicated Education Program Coordinator in NW Alberta.



## INTERACTIVE VIDEO GAME

Piloted an interactive video game featuring the Castle Wilderness Area, with the red fox as the playable character.



## 22 GRANTS

awarded to 23 schools

15<sup>th</sup> Year of A+ for Energy



## LIFETIME ACHIEVEMENT

The James M. Martin Lifetime Achievement in Forest Education Award was given to former Inside Education President Alex Drummond.

# 25,001 STUDENTS REACHED

through classroom, field trip and youth summit programs.



# 107,940

unique web page views



## TESTIMONIALS

**THIS FIELD TRIP WAS A FABULOUS HELP TO OUR UNIT!**  
It hit all the review points and introduced new topics. The students were using terms and language we discussed at school that I didn't even realize they absorbed! I will be returning next year to enjoy another learning day outside :)

**CHELSEA MYLES,**  
TEACHER @ DAVE MCNEILLY SCHOOL, FORT MCMURRAY.

**EXCELLENT SESSIONS WITH LIKE-MINDED EDUCATORS**  
Amazing resource for project networking and information sharing.

**BRETT WEIGHILL,**  
TEACHER @ PIIKANI NATION SECONDARY SCHOOL

**I AM GLAD TO SAY THAT I LEARNED QUITE A BIT ABOUT THE AGRICULTURE INDUSTRY**  
and the diverse parts and careers that make it up. I learned lots about sustainability and how it is important and achievable.

**ADYSON,**  
DAVID THOMPSON HIGH SCHOOL, CONDOR, AB | CULTIVATE 2022 STUDENT PARTICIPANT

**THIS WAS AN AWESOME OPPORTUNITY!**  
The speakers that were here were amazing, I got to learn so many new things and meet so many great people.

**JAMIE,**  
VEGREVILLE COMPOSITE HIGH SCHOOL | CULTIVATE 2022 STUDENT

## TESTIMONIALS

**IT WAS AN AMAZING DAY, MY STUDENTS LEARNED A LOT**  
they were engaged and had fun. It was great for the students to see job opportunities in energy, learn about energy sustainability and how they might fit into the energy world.

**KATHARINE MAH**  
TEACHER @ ACADEMY AT KING EDWARD, EDMONTON - ENERGY INNOVATIONS DAYS

**IT WAS A VERY INFORMATIVE COUPLE OF DAYS.**  
I came into the experience with very little knowledge about energy, and was exposed to a LOT of new information. It was a great crash course in energy, and very inspiring.

**BRIANNE THOMPSON,**  
TEACHER @ CHILDREN'S VILLAGE SCHOOL, CALGARY

**GENERATE WAS COMPLETELY RELEVANT TO THE EVERYDAY ENGINEERING DESIGN PROCESS THAT WE STUDY SO CLOSELY.**  
Getting the chance to speak to leaders directly is incredible and relevant as students begin to consider future careers.

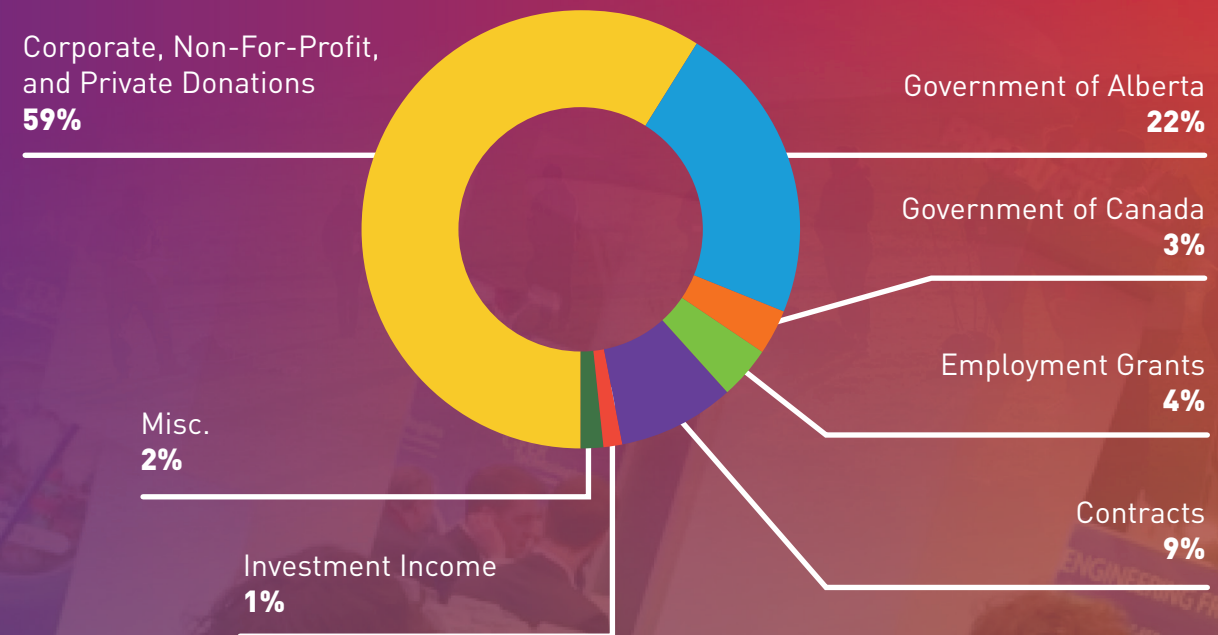
**CATALINE FRIC,**  
TEACHER @ DR. MARGARET-ANN ARMOUR SCHOOL, EDMONTON REGIONAL GENERATE 2022

**THE CROSS-CURRICULAR CONNECTIONS ARE SO VALUABLE!**  
The next day the students' social teacher introduced the topic of sustainability and she was blown away with what these students had to connect to the lesson based on this trip.

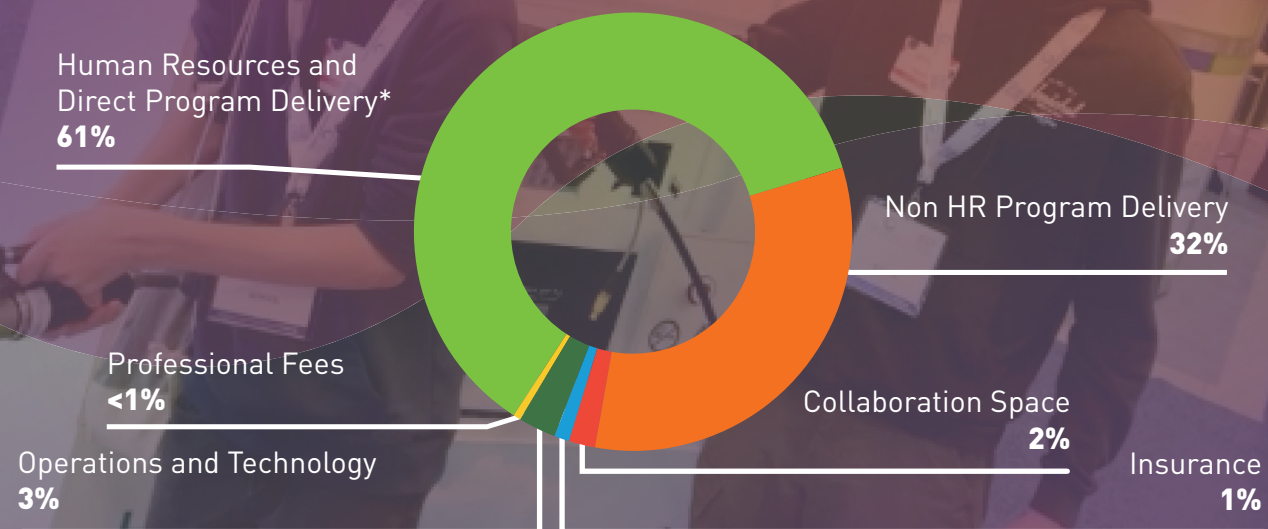
**JANINE MORRISH,**  
TEACHER @ DAVID THOMPSON HIGH SCHOOL, CONDOR, AB



# REVENUE



# EXPENDITURES



\* Nearly all of Inside Education's programs involve our staff directly delivering learning experiences. So our people are also our programs!

# OUR PARTNERS

Inside Education extends its sincere appreciation to our funding partners for their support and commitment to our mission of helping create the next generation of engaged and informed stewards of our environment and natural resources.

## ALLIANCE



## SUSTAINING



## SUPPORTING



## WITH APPRECIATION

In addition to our formal partners, Inside Education extends its sincere thanks to the organizations who provided in-kind support on our programs throughout 2022. To the hundreds of individuals from each of these organizations, we thank you for giving your time to support all of our programs through this year





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