

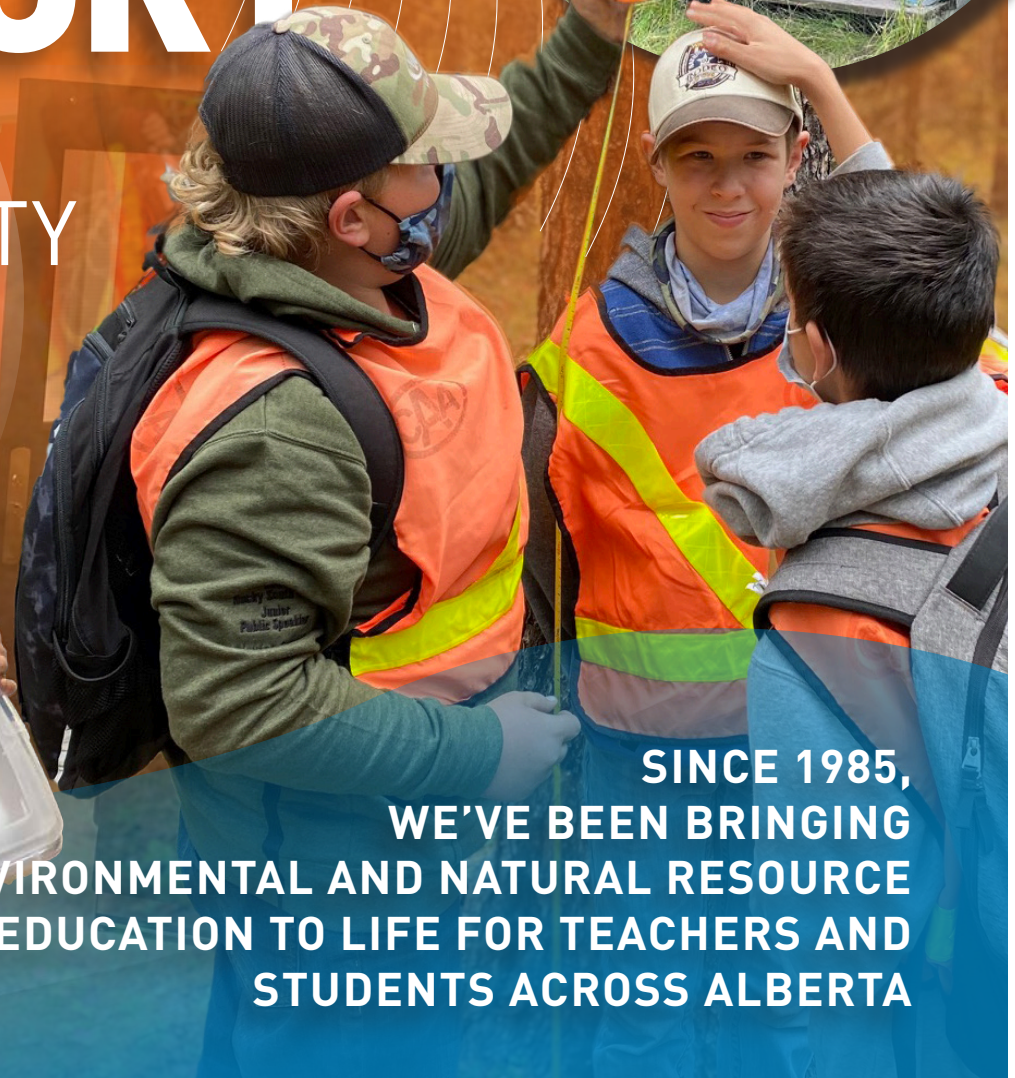


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INSIDE EDUCATION'S ANNUAL REPORT

TO THE
COMMUNITY



SINCE 1985,
WE'VE BEEN BRINGING
ENVIRONMENTAL AND NATURAL RESOURCE
EDUCATION TO LIFE FOR TEACHERS AND
STUDENTS ACROSS ALBERTA

We extend our sincere gratitude to Director **GARY REDMOND**

Executive Director of the Alberta Capital Airshed and West Central Airshed Society. While Gary has departed from our Board, we know we will continue to connect with him through our air quality education programs and lean on Gary for his expertise in strategic planning and Board governance.

Thank you for everything, Gary!



OUR 2021 BOARD OF DIRECTORS

David Huggill
President & Board Chair

- Rob Harris**
- David Hill**
- Neil Korotash**
- Janet Millar**
- Gary Redmond**
- Helen Colbourne**
- Laura Lunt**
- Jessica Martin-Thompson**
- Allison Mostowich**
- Mike Nemeth**
- Ken Reh**
- Trent Zacharias**



DEAR FRIENDS AND SUPPORTERS,

On behalf of my colleagues on the Inside Education Board of Directors, I am pleased to present our 2021 Annual Report to the Community. What a year! I'm so proud of the team at Inside Education who headed into the second year of the COVID-19 pandemic prepared to ensure teachers felt supported and students felt inspired when learning and teaching about our environment and its natural resources.

While the first half of 2021 saw the continuation of our program pivot to online program delivery, we were collectively thrilled that Inside Education was starting off the 2021-22 school year with in-person teacher professional development, forest and wetland programming. I think it's safe to say that everyone was ready to ditch their screens and grab their hiking boots!

Throughout the pandemic we have been so grateful for the engagement, interaction and flexibility not only of our staff, but also the experts we met (*virtually*) and our partners who not only supported program pivots, but also encouraged us to continue to be creative in meeting our mission and vision in new ways.

In the pages that follow, you will get a glimpse into the hard work and success reached with our in-person and virtual programming, directly connecting with students and teachers across Alberta. I know I speak for my fellow Board members in congratulating our talented team who worked hard to always forward our mission of supporting teachers and inspiring students to be engaged citizens and natural resources and environmental stewards.

We extend our sincere appreciation to our funding partners, expert speakers and everyone who enthusiastically supported and lended a hand to Inside Education throughout our 2021 journey.

Sincerely,

David Huggill
*President and Chair of the Board
Inside Education Society of Alberta*

2021 SUMMARY

Inside Education is proud of the diverse programs, experiences, and opportunities we offered students and teachers throughout this past school year as schools continued to navigate the COVID-19 pandemic. Throughout the pandemic, we have regularly checked in with the teachers on our Board and a diverse focus group - ensuring that our programs are meeting teacher and students' needs.

Through 2021 we focused on ensuring that even virtual classroom visits and youth summits had the interactivity we are known for and that teachers have come to expect. Since the first part of the year saw ongoing challenges for field trips, we built four different interactive toolkits to help support teachers with hands-on, experiential learning, even when we could not join them in-person.

Later in 2021, we were thrilled to be able to reconnect in person with teachers and students at our outdoor environmental education field trip sites across Alberta. It had been more than two years, and we were so thrilled to put down our computer screens and pick up our sunscreen!

Inside Education is proud of our expansion into the digital realm with our growing YouTube presence, virtual classroom presentations, teacher professional development, and youth summits. The utilization of the digital space allowed our programming to be even more accessible to teachers and students across Alberta.



“Inside Education has a proven track record in providing high-quality teacher training that is accessible, valuable, and easily applicable. Inside Education does exactly what they say they do. They support teachers and inspire students”

*- Lindsey Bingley,
Foothills Academy | CalgaryTeacher*



PROGRAM TOPICS

- 
ENERGY
- 
FORESTS
- 
WATER
- 
AGRICULTURE
- 
CLIMATE CHANGE
- 
STEWARDSHIP

OUR 2021 STAFF

- Steve McIsaac
- Kathryn Wagner
- Jayne Nelson
- Jill Swingler
- Chloe Wiun
- Laura Pekkola
- André Morson
- Natalie Graveline
- Mila Mezei
- Mitali Robb
- Julie Fisher
- Colin King
- Adean Alessandrini
- Jonathan Tieh



ABOUT US

- WE BELIEVE IN EXPERIENTIAL LEARNING TO ENRICH THE CURRICULUM.**
Our team of educators work directly with teachers and students every day to give them hands-on learning opportunities that leave a lasting impact.
- WE FOCUS ON KEY TOPICS AND TODAY'S ISSUES WITH AN EYE TO THE FUTURE.**
We give students and teachers the knowledge, skills, and tools to be innovative leaders and take action in their schools and communities.
- WE MAKE OUR PROGRAMS ACCESSIBLE ACROSS ALBERTA.**
Our programs are offered at no-cost to schools and our team of educators travel across the province ensuring that all schools have equal opportunity to access our programs and resources.
- WE BRING TOGETHER EXPERTS THAT REPRESENT A SPECTRUM OF PERSPECTIVES.**
Working collaboratively we encourage participants to be well-informed, critical thinkers and stewards of our environment and natural resources.

2021 | IMPACT

Inside Education directly impacted **22,900 students** from **81 communities** across Alberta! Together, we have enhanced the education of important topics connected to the environment, natural resources, climate, and energy.

1,558 STUDENTS
ATTENDED YOUTH SUMMITS

574 K-12
CLASSROOMS VISITED

731 TEACHERS
ON PROFESSIONAL DEVELOPMENT

67,850 DIGITAL LEARNING
RESOURCES DOWNLOADED

106 EXPERTS
JOINED OUR PROGRAMS

35 SCHOOL-BASED
PROJECTS SUPPORTED

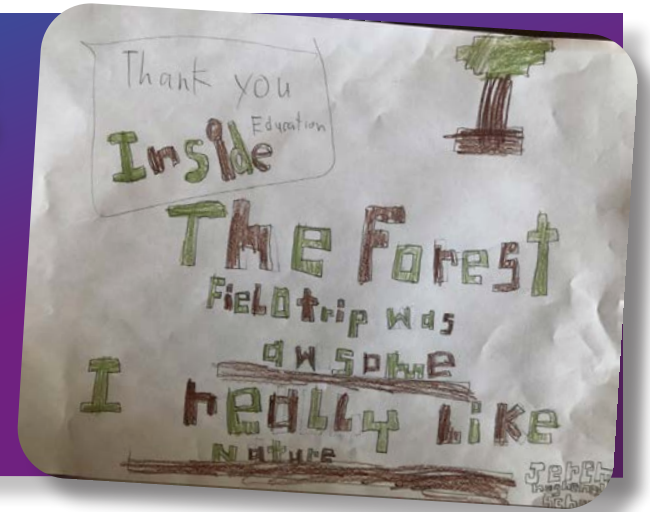
81 COMMUNITIES SUPPORTED

- | | | |
|----------------------------|-------------------|----------------------|
| Airdrie | Fort Chipewyan | Ponoka |
| Anzac | Fort McMurray | Provost |
| Barrhead | Fort Saskatchewan | Red Deer |
| Beaumont | Grande Prairie | Rocky Mountain House |
| Blackfalds | Hanna | Rockyview |
| Black Diamond | High Prairie | Sexsmith |
| Blairmore | Hinton | Sherwood Park |
| Bonnyville | Hughenden | Siksika First Nation |
| Burdett | Hythe | Spruce Grove |
| Calgary | Jaffray, BC | St. Albert |
| Camrose | Kikino | Standard |
| Canmore | Lac La Biche | Stettler |
| Caroline | Lacombe | Stony Plain |
| Cayley | Leduc | Strathmore |
| Chestermere | Legal | Strathmore |
| Clyde | Lethbridge | Sturgeon Lake |
| Coaldale | Lloydminster | First Nations |
| Cochrane | Marwayne | Sunchild |
| Cold Lake | Millarville | First Nation |
| Condor | Mistassiniy | Sundre |
| Coronation | Morinville | Swan Hills |
| Devon | Myrnam | Sylvan lake |
| Didsbury | Namao | Sylvan lake |
| Edmonton | Onoway | Wabamun |
| Edson | Parkland County | Wetaskwin |
| Elizabeth Metis Settlement | Penhold | Whitecourt |
| Fort Assiniboine | Pigeon Lake | Woking |
| | Pincher Creek | |

TESTIMONIALS

In all of our programming, we at Inside Education secure detailed feedback from teachers and students, program quality, and recommendations for continuous improvement. Many of this feedback is reflected in the preceding pages - though we are maybe most proud of the incredible, unsolicited feedback we regularly receive.

It's our pleasure to share some of it with all of you!



Wendy Fessler @AcademicAdvisin · Sep 16, 2021
Thank you @insideeducation for guiding our students in Biodiversity. @PonokaSC



"The panel discussion, the student showcase, and the discussion, in general, was well-rounded and included superb info on ways youth like me can get involved in agriculture."

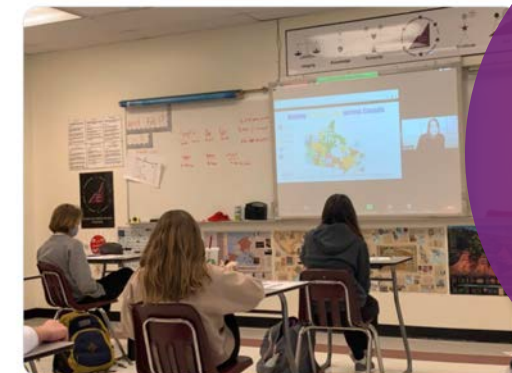
- Student, Glendon School, Cultivate 2021 participant

Ian Doktor @ian_doktor · Nov 26, 2021
#JPRRebels investigating solar panels and environmental effects on their energy production. @EPSBNews



Big thanks to @insideeducation for making this possible!

Lisa Corbett (she/her) @mslisacorbett · Feb 17, 2021
Grade 9'e enjoyed a very informative natural resources guest lecture from @insideeducation and @milamezel They are now all set for their debate! @RundleJrSr #becurious



95% of teacher participants gained confidence in bringing natural resource and environmental topics back into their classrooms

Mrs Banu @mrsiaurabanu · Apr 23, 2021
My grade fives had the chance to delve into a virtual field trip with @insideeducation to explore Alberta's Wetlands. Such a great opportunity to help kick off our final science unit of the year! #learningisfun @JMDemkoSchool



Ms. Weber @ms_weeber · Mar 19, 2021
I've been away for the past week, but I am SOO lucky to have amazing grade partners which capture the activities I had planned for my students this week. Thank you @insideeducation for your amazing resources so students can learn by doing! @lwstjoseph



98% of teachers would recommend our programs to a colleague

CHECK OUT OUR 2021 HIGHLIGHTS

VIRTUAL GENERATE YOUTH ENERGY AND CLIMATE LEADERSHIP SUMMIT WITH OVER 400 STUDENTS AND TEACHERS IN ATTENDANCE

gener8

REAWAKENED THE FORESTEDWEST FOREST EDUCATION CONFERENCE PLANNING IN 2021, DELIVERY IN 2022

HOSTED OUR LARGEST VIRTUAL YOUTH SUMMIT CULTIVATE
Youth Agriculture Summit with **624 STUDENTS** in attendance

cultiv8

"Super fun, despite the pandemic, we were still able to experience the conference as we would've in years past."
- Student, Robert Thirsk High School (Calgary)

WITH THE SUPPORT OF CENOVUS, MOVED INTO A NEW CALGARY OFFICE SPACE ALONGSIDE OUR FORESTRY FUTURES ALLIANCE PARTNER, CAREERS: THE NEXT GENERATION

CREATED OPPORTUNITIES FOR IN-PERSON PROGRAMMING AND NETWORKING WITH FOUR TEACHER PROFESSIONAL DEVELOPMENT OPPORTUNITIES

FORESTS AND WILDLIFE IN KANANASKIS, WATERSHEDS AND WETLANDS IN EDMONTON AND RED DEER AND A+ FOR ENERGY IN CALGARY

"This is an amazing opportunity to learn about the curriculum and beyond while outside getting dirty. The presenters are always from a variety of backgrounds providing a balanced perspective on the topic."
- Jennifer Secord-Tomlin, Louis Riel School, Calgary

FOR THE FIRST TIME IN OVER TWO YEARS, OUTDOOR FOREST AND WETLAND PROGRAMS RETURNED REACHING OVER 2,400 STUDENTS AT OUR SEVEN FOREST FIELD SITES AND LOCAL WETLANDS ACROSS ALBERTA

- Gregoire Lake Provincial Park
- Evergreen Learning and Innovation Centre
- Huestis Demonstration Forest
- Cooking Lake & Blackfoot Bunchberry Meadows
- Des Crossley Demonstration Forest
- Jumpingpound Demonstration Forest

eco canada
FINALIST FOR ECOCANADA COMMUNITY IMPACT AWARD

CELEBRATED 10 YEARS IN OUR EDMONTON OFFICE

OFFERED ONLINE CLASSROOM PRESENTATIONS FOR ALL GRADES AND TOPICS AREAS REACHING OVER 18,000 STUDENTS

ADDED A NEW PROVINCE-WIDE WETLANDS PROGRAM TO OUR SUITE OF FIELD PROGRAMS

WEBSITE HAD **220,903 UNIQUE PAGE VIEWS**

A+ FOR ENERGY
BY INSIDE EDUCATION

BUILT AND DISTRIBUTED **EDUCATION KITS** TO SUPPORT LEARNING ABOUT FORESTS, ENERGY AND WETLANDS IN **300 SCHOOLS** ACROSS ALBERTA

"The kit provided hands-on activities to make the theory meaningful - this tool kit often felt less like a "lab activity" and more like students were actually doing the work of a biologist"
- Meghann Elgert, Grade 6 teacher, Fort Saskatchewan Elementary

ABC

A VIRTUAL VERSION OF OUR LONGEST-RUNNING YOUTH SUMMIT **ALBERTA'S BOREAL CAREERS SAW THE PARTICIPATION OF 555 STUDENTS AND TEACHERS**

"Having the opportunity to get outside, connect to the topics and to engage with learning in a hands-on way was a hugely positive experience for students."
- Kim Higgins, Junior High teacher, Kisipatnahk School (Maskwacis)

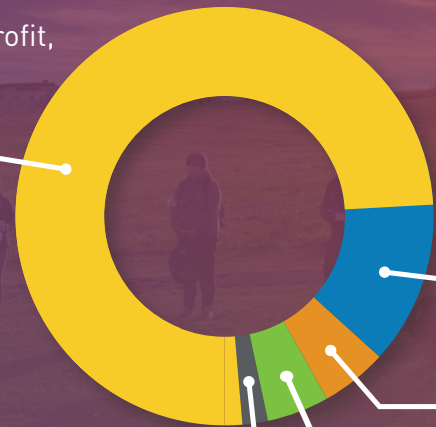
OUR YOUTUBE CHANNEL HAD **28,429 VIEWS** WITH **1,945 WATCH TIME HOURS**

AWARDED 25 A+ FOR ENERGY GRANTS FOR SCHOOLS IN 18 COMMUNITIES ACROSS ALBERTA

REVENUE

TOTAL \$1,198,065

Corporate, Non-For-Profit, and Private Donations
\$1,006,152



Government
\$76,795

Contracts
\$43,000

Employment Subsidies/Grants
\$26,257

Investment Income & Misc
\$45,861

EXPENDITURES

TOTAL \$1,203,774

* Nearly all of Inside Education's programs involve our staff directly delivering learning experiences to students and teachers. Our people are also our programs!

Human Resources and Direct Program Delivery
\$836,718



Non HR Program Delivery
\$269,706

Professional fees
\$10,470

Operations and Technology
\$41,311

Insurance
\$18,096

Collaboration Space
\$27,473

OUR PARTNERS

We extend our sincere appreciation to our partners and friends for their support and commitment to our mission of helping create the next generation of engaged and informed stewards of our environment and natural resources.

ALLIANCE



SUSTAINING



SUPPORTING





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Calgary, AB T2G 4T8

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www.InsideEducation.ca

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