

INSIDE EDUCATION



30 YEARS OF INSPIRING STEWARDSHIP

2015 Annual Report to the Community



OUR MISSION

We help teachers and students better understand the science, technology and issues related to our environment and natural resources.

OUR VISION

We envision future generations of engaged stewards who think critically about our environment and natural resources, and their important relationship with our economy and society.





LETTER FROM THE BOARD

Dear Friends,

Thirty years ago, a small group of passionate, committed and dare I say courageous people gathered around a kitchen table to talk about the future for environmental education. They wanted to create an organization that provided both teachers and students balanced, real-world and Alberta-specific information about our natural world and how humans interact within that natural world.

In 2015 we celebrated Inside Education's 30th anniversary, the product of that insightful group of courageous individuals. Fully a generation of both students and teachers have participated in, and been impacted by the work and the vision that began at that first kitchen table chat.

As President and Chair of Inside Education, I can tell you that our Board and our most important resource, our staff, remain just as passionate and committed today as we were those 30 years ago. There is no question 2015 was a challenging year for our organization, our partners and indeed our province.

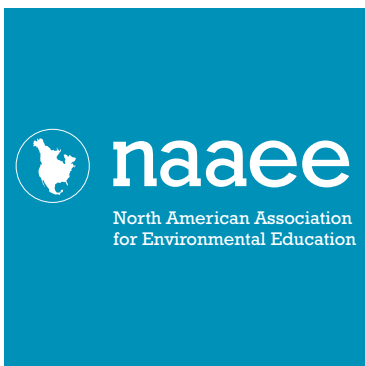
We have been heartened through this past year, that even in the face of difficult economic times, the ongoing commitment to helping young people be engaged in the enormously important area of environmental and natural resources education has not wavered or diminished. Recognizing the importance of the issues the next generation of critical thinkers face and the opportunities they will encounter has never been more significant.

We thank our partners, our supporters, and our friends for your continued commitment to Inside Education, the teachers we support and the young people we do our best to inspire.

We hope you enjoy a look back on both this past year, and the 30 preceding. Here's to the next 30!

A handwritten signature in black ink, appearing to read 'D. Huggill'.

David Huggill
President and Chair of the Board



1999 Emerald Award: Education Category

2013 Emerald Award in Education: Teacher PD programs

1999 Premier's Award: Jumpingpound Demonstration Forest Education Program

2012 ECO Canada: Environmental Employer of the Year

2013 Alberta Venture Magazine: Best Employer for Working Parents

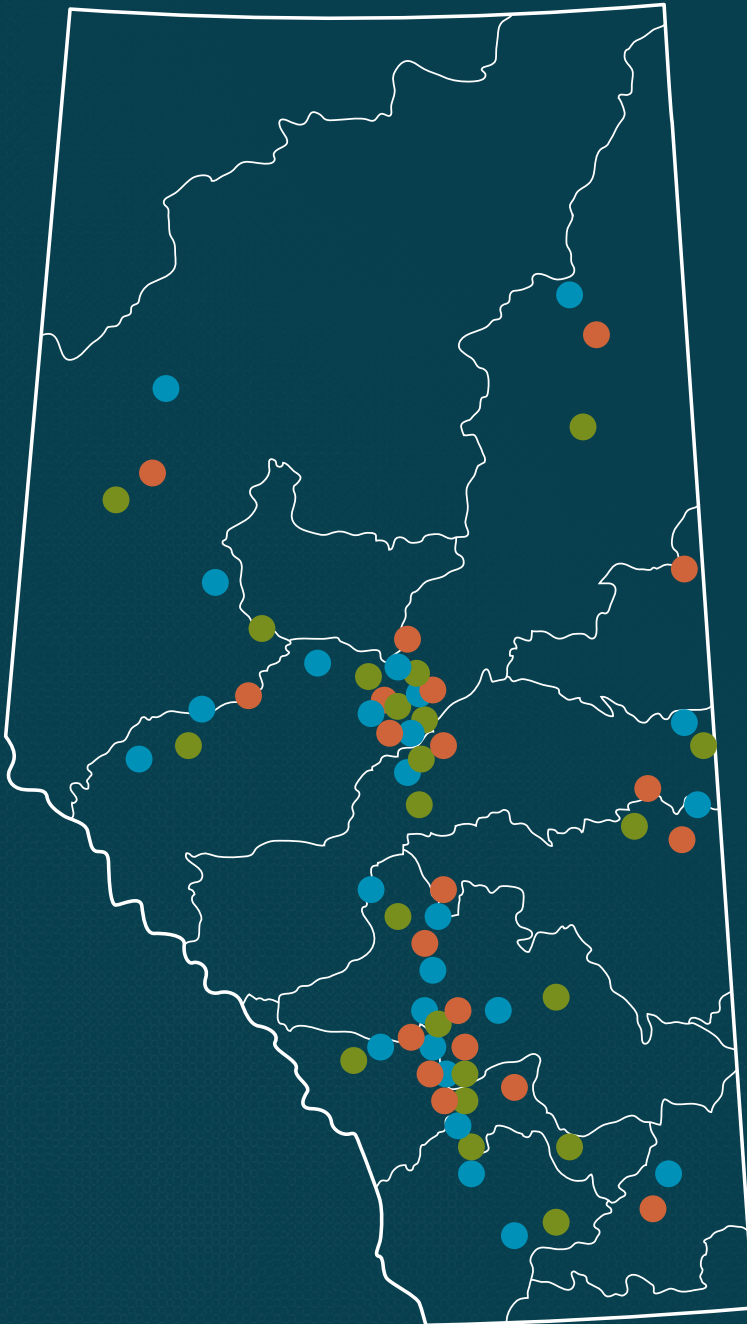
2013 Water's Next Award for Navigate Youth Summit

2014 North American Association of Environmental Education: Outstanding Service to Environmental Education

2015 Alberta Science and Technology Foundation: Outstanding Contribution to Science Outreach - Youth Summits

2015 Canadian Society of Association Executives: Outstanding Website

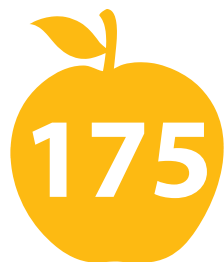
In 2015 we travelled over **70,000 kms** to reach
 over **70 communities.**



Airdrie
 Anzac
 Ardrossan
 Beaumont
 Black Diamond
 Blackie
 Bragg Creek
 Brooks
 Byemore
 Calgary
 Canmore
 Chauvin
 Chestermere
 Claresholm
 Clyde
 Cochrane
 Cold Lake
 Cold Lake First Nations
 Conklin
 Didsbury
 Edmonton
 Edson
 Exshaw
 Fairview
 Falun
 Fort McMurray
 Fort Saskatchewan
 Fox Creek
 Frog Lake First Nation
 Glenevis
 Grande Prairie
 High River
 Hinton
 Hughenden

Hussar
 Innisfail
 Kitscoty
 Langdon
 Leduc
 Lethbridge
 Lloydminster
 Medicine Hat
 Morinville
 Nanton
 New Sarepta
 Niton Junction
 Okotoks
 Olds
 Provost
 Red Deer
 Riviere Que Barre
 Rocky Mountain House
 Seven Persons
 Sherwood Park
 Spruce Grove
 Spruce View
 St. Albert
 Stavely
 Stony Plain
 Strathmore
 Sturgeon County
 Taber
 Teepee Creek
 Trochu
 Turner Valley
 Wainwright
 Whitecourt
 Yellowhead County

2015 BY THE NUMBERS



TEACHERS
attended our
PD programs



4 **FIELD**
SITES



25,492

STUDENTS
attended our
programs



1,074
CLASSES



CLASSROOM
RESOURCES
DISTRIBUTED

1,489
teachers
at programs



FIVE TEACHER PD PROGRAMS

CLASSROOM LEARNING RESOURCES

Inside Education learning resources are packed full of interactive learning activities that use a creative approach. All resources are curriculum-connected and classroom-ready, complete with fun activities and exercises that support different learning styles and teaching situations.

AT A GLANCE

thousands
learning resources
downloaded

234
educational DVDs
distributed

100
W.I.S.E. kits
distributed

18
different classroom
resources offered



PILOT LAUNCH CARS PROGRAM

With the support of the Automotive Recyclers of Canada, we delivered a popular and extremely successful education program featuring climate change, citizen science and stewardship for elementary school students in Alberta – **Clean Air Responsible Schools (CARS)**. Students devised an education campaign and found creative means to communicate how vehicle emissions can impact the local air quality of schools.

“This program provided an authentic reason for our students to study weather. They saw themselves as scientists that were involved in the collection of data for the international community. Giving students a real reason to engage in science is invaluable. Students reported changes that their families have made to promote a healthier environment for all.”

– TAMMY WILDEMANN
VICTORIA SCHOOL FOR THE ARTS, EDMONTON

CLASSROOM PRESENTATIONS & FIELD PROGRAMS

Using our award-winning approach to environment and natural resource education, our team of professional educators lead students through current and curriculum-relevant programs in classrooms and in the field. Based on our pillars of multiple perspectives and critical thinking, we engage students in a thoughtful exploration of Alberta's environment, society and economy.

FIELD SITES:

Des Crossley Demonstration Forest
Jumpingpound Demonstration Forest
Huestis Demonstration Forest
Evergreen Centre for Resource Excellence
and Innovation

AT A GLANCE

25,492

students participated

4

permanent field sites

1,489

teachers engaged

1,074

classes

"Learning outdoors with a trained professional is inspiring for both students and myself. I can't imagine trying to cover these learning expectations on my own inside a classroom."

- DAVE FLADAGAR
EXSHAW SCHOOL, EXSHAW

"This program allows students to see first hand how their choices affect the environment. This also gives students an authentic experience which is more meaningful."

- ROEL SUSAIN
CW PERRY MIDDLE SCHOOL, AIRDRIE



TEACHER PROFESSIONAL DEVELOPMENT PROGRAMS

Teacher Professional Development programs enhance teacher understanding of water, forest and energy topics through behind the scenes tours, activities and in-depth discussions with experts in the field. By exploring multiple perspectives of the issues related to natural resources and the environment, teachers return to the classroom with new lesson ideas, resources, photos and stories that will engage their students.

AT A GLANCE

5
teacher PD programs

175
teachers attended
our PD tours

**TRADITIONAL
KNOWLEDGE
EDUCATION PROGRAM**
April 23 - 24 • Edmonton
Treaty 6 Territory



**ALTERNATIVE AND
RENEWABLE ENERGY
EDUCATION PROGRAM**
May 21 - 23, 2015
Medicine Hat



A+ FOR ENERGY
August 18 - 20, 2015 • Banff

**BOREAL EDUCATION
PROGRAM**
October 1 - 3, 2015 • Whitecourt

"As a teacher it has sometimes been a struggle to explain the aboriginal relationship to the land in a manner that resonates with my students. What I learned at this PD program will allow me to now present the aboriginal relationship to the land in a manner that I believe will be more accurate, more engaging and much clearer for my students."

- BRENT PEDERSON

"AMAZING. Wow, what a rich and full experience. They (Inside Education) did an amazing job bringing representatives from all different career options."

- ARLIN SCHARFENBERG,
ROSENORT SCHOOL, ROSENORT, MB



"I came to the oil sands with almost no prior knowledge of the processes or practices involved in extraction, processing, or reclamation. When talking to my colleagues the past few days they think I'm some sort of expert now."

- STU RHODES, STELLY'S SECONDARY,
SAANICHTON, BC



**WESTERN CANADA OIL
SANDS CAREER EDUCATION
PROGRAM**
October 18 - 21, 2015
Fort McMurray, Conklin,
and Lac La Biche

YOUTH EDUCATION SUMMITS

Youth Summits provide an opportunity for Alberta high school students to learn together with teachers and peers in a dynamic conference environment. Students are given the knowledge, tools and inspiration needed to step up as leaders. By implementing action projects, they make meaningful contributions towards advancing energy and water education in their schools and communities.



GENERATE 2015

80 students. 40 teachers. 20 schools.

Generate 2015 was an exciting opportunity for high school students and teachers to learn together and advance energy education in Alberta. Teams gained exposure to multiple perspectives and the confidence to think critically and step forward as leaders in Alberta's energy and climate future.



"It meant so much that my school had the opportunity to learn and grow in such a positive and innovative environment. Generate and Inside Education will never fail to empower. The collaboration of ideas and viewpoints from schools and amazing individuals across Alberta has been incredibly inspiring."

- VIENNA, MEDICINE HAT HIGH SCHOOL

"There is so much potential in young people and getting us involved in the issues of today is essential. I have been inspired to be a change agent."

- KATIE-JO, SUNDRE HIGH SCHOOL

[Inspired in part from her participation in Generate 2015, Katie-Jo was invited to be a youth delegate, speaking at the United Nations in New York City]



ALBERTA'S BOREAL
CAREERS (ABC) PROJECT
LAC LA BICHE/CONKLIN
April 15 - 16, 2015

GRANDE PRAIRIE
OCTOBER 6 - 7, 2015

EDMONTON ENERGY
EFFICIENCY (E3)
EDUCATION PROGRAM
December 9 - 10, 2015



OUR PARTNERS

ALLIANCE

Alberta Government
 Alberta EcoTrust
 Alberta Innovates-Energy and Environment Solutions
 BP Canada
 Canadian Association of Petroleum Producers
 Cenovus Energy
 The City of Edmonton
 Devon Energy

Ducks Unlimited Canada
 Encana Corporation
 Forest Resource Improvement Association of Alberta
 Millar Western Forest Products
 Repsol
 Suncor Energy Foundation
 West Fraser
 WellsFargo Canada

SUSTAINING

Alberta Forest Products Association
 Automotive Recyclers of Canada
 Baytex Energy Corp.
 Canadian Natural
 ECO Canada

Husky Energy
 Marathon Oil Canada
 Plains Midstream
 Shell Canada
 Syncrude Canada

SUPPORTERS

Alberta Capital Airshed
 Alberta Ecotrust Foundation
 Alberta Irrigation Projects Association
 City of Spruce Grove
 Spruce Meadows
 TD Friends of the Environment Foundation
 Weyerhaeuser Canada

FRIENDS

Alberta Council for
 Environmental Education
 Alberta Education
 Alberta Emerald Foundation
 Alberta Culture and
 Community Spirit
 Alberta Energy
 Alberta Energy Regulator
 Alberta Environment and
 Sustainable Resource
 Development
 Alberta Rural Sustainable
 Alternatives Network
 Alberta Teachers' Association
 Science Council
 Alberta Trappers Association
 Alberta Water SMART
 AltaLink

Battle River Watershed Alliance
 The Blood Tribe
 CAREERS: The Next Generation
 Centre for Global Education
 Centre for Environment-
 Economy Learning
 Climate Change & Emissions
 Management Corporation
 Community Futures, Lac
 La Biche
 Cows and Fish
 Green Calgary
 Engage North
 Foothills Research Institute
 Fort McKay First Nation
 Greener Homes
 Greener Pastures Ranching
 GreenLearning Canada

Integrated Sustainability
 Kaye Bison Ranch
 Keepers of the Athabasca
 Keyano College
 Lac La Biche Mission
 Historical Society
 Lakeland College
 Lakeland Expeditions
 Landmark Homes
 Learning Clicks
 Lethbridge Biogas
 Lethbridge College
 Lloydminster Cultural
 and Science Centre
 Northern Alberta Institute
 of Technology
 North Saskatchewan Watershed
 Alliance

North Saskatchewan
 Riverkeeper
 Parks Canada
 Pembina Institute
 Pollution Probe
 Portage College
 RiverWatch
 Southern Alberta Institute
 of Technology
 Skills Canada
 STAR EcoWorks
 Stoney Nakoda First Nation
 Synergy Alberta
 University of Alberta
 University of Calgary
 University of Lethbridge
 Western Sky Land Trust
 WorkWild

STAFF

It takes an incredible team to do the work that we do - meet the people who make it possible!

Sarah Bozman
Amanda Brown
Molly Bujold
Emily Drystek
Kaleigh Fendley
Bekki Hall
Karin Hedetniemi
Pamela Learmond
Crystal Lumsden
Milena McWatt
Steve Mclsaac
Jayme Nelson
Minetta Norrie
Megan Odell
Laura Pekkola
Jenna Schulhof
Jill Swingler
Kathryn Wagner
Nancy Xu



THE NUMBERS

**Private Sector**

\$590,643	43 %
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Associations

\$411,000	30 %
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Non-profits/Foundations

\$219,425	16 %
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Public Sector

\$99,500	7 %
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Miscellaneous

\$52,667	4 %
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Total: \$1,373,235

**People and Learning**

\$921,305	63 %
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Program Delivery

\$345,141	24 %
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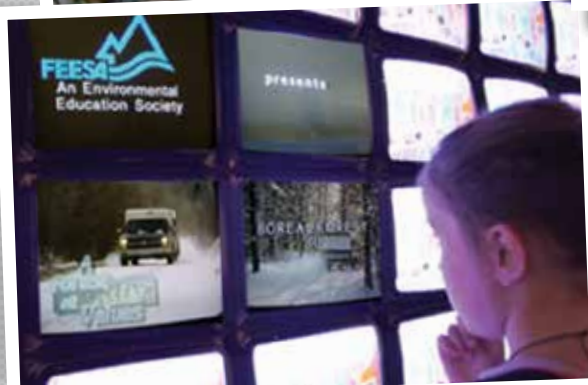
Operations

\$100,336	7 %
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Collaboration Space

\$84,478	6 %
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Total: \$1,451,260



30 YEARS OF INSPIRING STEWARDSHIP





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