

# OUR VISION

We envision future generations of engaged stewards who think critically about our environment and natural resources, and their important relationship with our economy and society.



★ OUR STARS

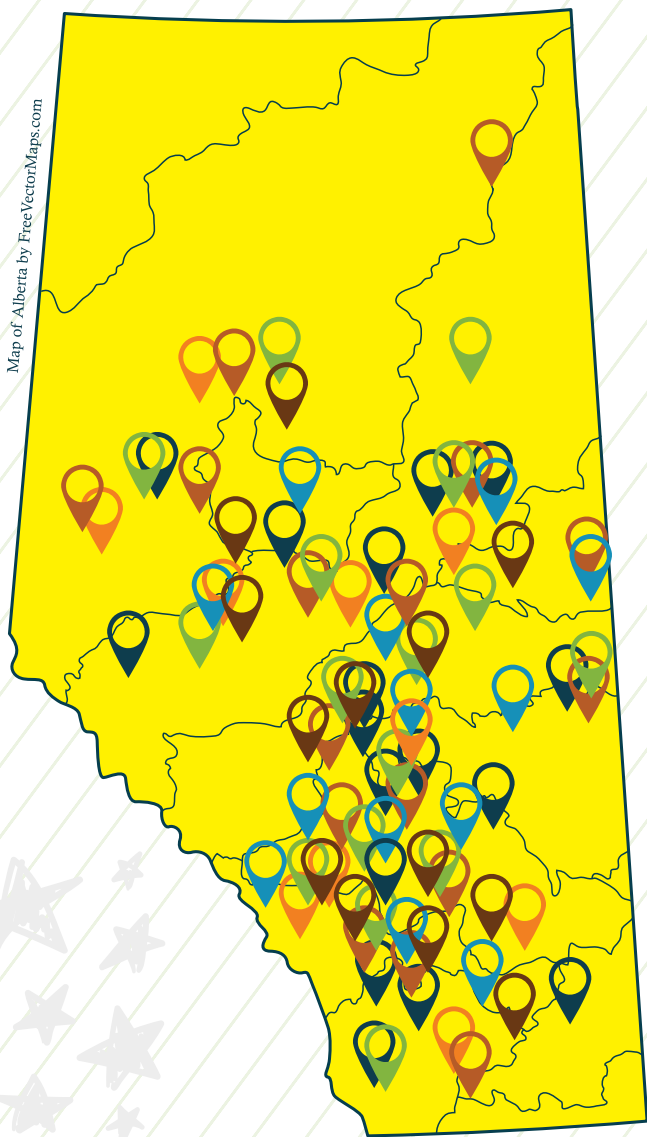
Sarah Bozman	Emma Kniel	Kate Romansky
Hannah Bryant	Pamela Learmond	Jenna Schulhof
Molly Bujold	Crystal Lumsden	Jill Swingler
Bekki Hall	Steve McIsaac	Kathryn Wagner
Karin Hedetniemi	Milena McWatt	Tyson Wagner
Rachel Hofman	Jayne Nelson	Addison Wilson
Emily Drystek	Meagan Odell	Nancy Xu
Kaleigh Fendley	Annette Perreaux	

# INSPIRING BRIGHT FUTURES

Inside Education's 2014 Annual Report to the Community



# OUR TRAVELS



Map of Alberta by FreeVectorMaps.com

In 2014 we put 58,196 kms on the odometer, reaching 85 communities all across Alberta while delivering our classroom presentations, youth summits and teacher professional development programs.

- |               |                |                      |
|---------------|----------------|----------------------|
| Airdrie       | Forestburg     | Olds                 |
| Barrhead      | Fort Chipewan  | Peace River          |
| Banff         | Fort McMurray  | Peers                |
| Beaumont      | Fort           | Penhold              |
| Black Diamond | Saskatchewan   | Pincher Creek        |
| Blairmore     | Fox Creek      | Plamondon            |
| Boyle         | Frog Lake      | Ponoka               |
| Bragg Creek   | Glendon        | Provost              |
| Brooks        | Glenevis       | Red Deer             |
| Byemore       | Grande Prairie | Rimbey               |
| Calgary       | Granum         | Rocky Mountain House |
| Cadotte Lake  | Grimshaw       | Seven Persons        |
| Canmore       | High River     | Sherwood Park        |
| Carmangay     | Hinton         | Siksika              |
| Caroline      | Innisfail      | Springbank           |
| Cayley        | Kikino         | Spruce Grove         |
| Chauvin       | Lac La Biche   | St. Albert           |
| Chestermere   | Lacombe        | St. Paul             |
| Clairmont     | Langdon        | Stony Plain          |
| Claresholm    | Leduc          | Strathmore           |
| Cochrane      | Lethbridge     | Sturgeon Lake        |
| Condor        | Lloydminster   | Sundre               |
| Drumheller    | Longview       | Sylvan Lake          |
| Edgerton      | Maskwacis      | Teepee Creek         |
| Edmonton      | Medicine Hat   | Turner Valley        |
| Edson         | Nampa          | Valleyview           |
| Exshaw        | Nanton         | Wetaskiwin           |
| Fairview      | Niton Junction | Whitecourt           |
| Falun         | Okotoks        |                      |



★ OUR BOARD

Nadine Barber	David Huggill
Jerry Brunen	Janet Millar
Alex Drummond	Gary Redmond
Patricia Etris	Chris Sudyk
David Hill	

Dear friends,

It is my great pleasure to present Inside Education's 2014 Annual Report to the Community.

I hope you will find the information it contains to be an exciting glimpse into the great work Inside Education does in energy, environmental and natural resources education.

As President and Chair of Inside Education, I know I can speak for my fellow Directors in saying that every year we are amazed at the depth and breadth of Inside Education's programming. We are very proud to see the excitement our programs add to the education of today's students.

On behalf of Inside Education's Board and staff, I extend my sincere appreciation for your continued commitment to our mission, and your tremendous support as we work to help create the next generation of engaged and informed stewards.

As Inside Education celebrates its 30<sup>th</sup> anniversary in 2015, I am proudly turning over the reins as Inside Education President to David Huggill, and wish him much success throughout his term.

Many thanks again, and please enjoy finding out how we are *Inspiring Bright Futures!*

*Patricia Etris*

Patricia Etris, President and Chair of the Board

“This weekend has motivated me to make a difference, and is a memory I will hold close to me for a long time.”  
Cassidy, HJ Cody High School, Navigate 2014 participant



**1 YEAR**  
21,301 students attended our programs  
1,131 teachers attended our programs  
574 classrooms visited over 700 learning resources distributed  
81,954 page views on our website

**Inside education**

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[www.insideeducation.ca](http://www.insideeducation.ca)

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@insideeducation

**naaee**  
North American Association for Environmental Education  
2014-15 Outstanding Service to Environmental Education

Inside Education is a registered charity #101894319RR0001  
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# OUR 2014 HIGHLIGHTS

- 5 Outdoor demonstration field sites**  
Huestis, Jumpingpound, Des Crossley, various wetlands and *launch of our pilot program* at the Evergreen Centre for Resource Excellence and Innovation in Grande Prairie
- 2 Alberta Boreal Careers (ABC) Project programs**  
Introducing high school students to the science, technology and careers in the Boreal region
- 2 Brand new, no-cost learning resources developed**  
Water Innovation Stewardship (WISE) kit and updated Electricity poster and accompanying teacher's guide
- 1 Impressive new website** • [www.insideeducation.ca](http://www.insideeducation.ca)

- 120 Alberta high school students & teachers attended Navigate 2014, our Water Education Youth Summit**  
March 13 - 16, 2014 | Banff, AB
- 3 New education programs**  
Energize - Youth Energy Symposium (EYES), PlantWatch & The Solar Lantern Project
- 5 Teacher Professional Development programs**  
Oil Sands Careers, Energy Futures, Living on the Landscape, Athabasca Watershed Institute & Woodland Caribou Education program
- 1 North American Association for Environmental Education (NAAEE) Award**  
Outstanding Service to Environmental Education



“Inside Education consistently prepares presentations that teach students difficult concepts in an interactive, visually stimulating, and engaging format.”  
Jessica Torres, Our Lady of Peace, Calgary

## OUR PARTNERS

Thank you to all our partners for their commitment to our programs and to our youth as we foster a new generation of engaged stewards.

### ALLIANCE

Government of Alberta  
Alberta Innovates - Energy and Environment Solutions  
BP Canada  
Canadian Association of Petroleum Producers  
Cenovus Energy  
Connacher Oil and Gas Limited  
Devon Energy  
Ducks Unlimited Canada  
Encana Corporation  
Forest Resource Improvement Association of Alberta  
Millar Western Forest Products  
Statoil Canada  
West Fraser Timber Company

### SUSTAINING

Agrium  
Alberta Conservation Association  
Alberta Forest Products Association  
Alberta Irrigation Projects Association  
Baytex Energy  
Canadian Natural Resources Limited  
City of Edmonton  
ECO Canada  
Husky Energy  
Inter Pipeline  
Marathon Oil Canada  
Penn West  
Shell Canada  
Talisman Energy

### SUPPORTING

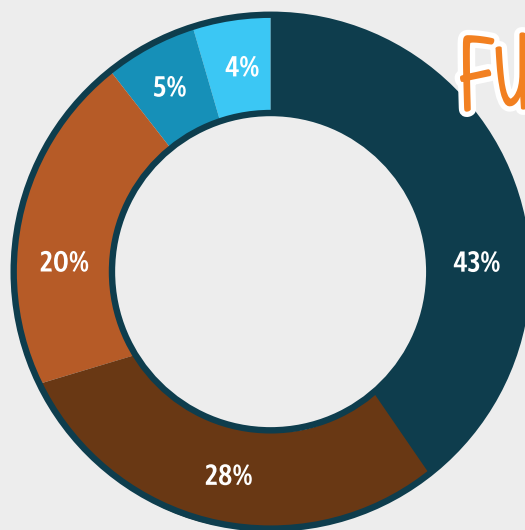
The Calgary Foundation  
Canada Summer Jobs  
City of Leduc  
City of Spruce Grove  
Climate Change Emissions Management Corporation  
GE Power  
Peter Boland & Associates  
Spruce Meadows  
TD Friends of the Environment Foundation

### FRIENDS

Alberta Capital Airshed  
Alberta Council for Environmental Education  
Alberta Education  
Alberta Emerald Foundation  
Alberta Energy  
Alberta Energy Regulator  
Alberta Environment and Sustainable Resource Development  
Alberta Enterprise and Advanced Education  
Alberta-Pacific Forest Industries  
Alberta Riparian Management Society  
Alberta Teachers' Association - Science Council  
Alberta Tourism, Parks, and Recreation  
Alberta Trappers' Association  
Alberta WaterSMART  
Alberta Wilderness Association  
Altalink  
Aquality Environmental  
Athabasca Watershed Council  
Battle River Watershed Alliance  
The Banff Centre  
Blumberg Segal LLP  
C3  
Centre for Global Education  
Centre for Environment-Economy Learning  
Cumulative Effects Management Association (CEMA)  
Engage North  
Evergreen Park  
Foothills Research Institute  
Fort McKay First Nation  
Green Calgary  
Greener Homes  
GreenLearning Canada  
The Jellyfish Project  
Kainai Nation  
Keepers of the Athabasca  
Kelcie-Miller Anderson  
Keyano College  
Lac La Biche Mission  
Lakeland College  
Landmark Homes  
Learning Clicks  
Lethbridge BioGas  
North American Association for Environmental Education  
Nature Saskatchewan  
North Saskatchewan Watershed Alliance  
North Saskatchewan Riverkeeper  
Oil Sands Discovery Centre  
The Pembina Institute  
Pollution Probe  
Portage College  
Regional Municipality of Wood Buffalo  
STAR EcoWorks  
Synergy Alberta  
University of Alberta  
University of Calgary  
University of Lethbridge  
Western Sky Land Trust  
Work Wild

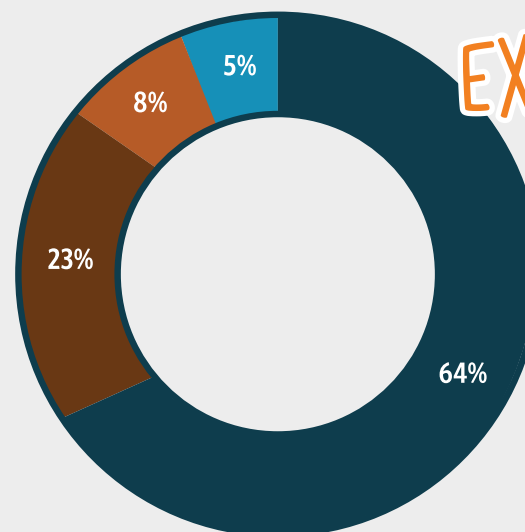
## OUR FINANCIALS

### FUNDING SOURCES



Private Sector	\$665,967
Associations	\$433,500
Public Sector	\$316,386
Non-profits/Foundations	\$80,278
Fees, Reimbursements, Miscellaneous	\$55,987
<b>TOTAL FUNDING</b>	<b>\$1,552,118</b>

### EXPENDITURES



People & Learning	\$984,169
Program Delivery	\$354,091
Operations	\$127,228
Collaboration Space	\$70,834
<b>TOTAL EXPENDITURES</b>	<b>\$1,536,322</b>

Our financial statements were audited by Walker Peterson LLP Chartered Accountants

“It created a passion for me to explore new and interesting topics within my subject matter and expand my own knowledge base to bring to my students. It was an amazing experience that was extremely valued and appreciated.”

Liz Lahl, 2014 Athabasca Watershed Institute PD Program participant



“The students had a great time in the forest - they were active and engaged and full of enthusiasm for the place and what they uncovered during their time.”

Adam Gleeson, Rosscarrock School, Calgary, Jumpingpound forest field program participant

